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NAIROBI, KENYA.

CONCEPT NOTE: FUNDING REQUEST FOR THE CELEBRATION OF 3 INTERNATIONAL DAYS.

Submitted to: We One Action Network

Submitted by: Green Dada CBO Submission

Date:27/12/2024.

Introduction

Green Dada CBO is a women-led community-based organization dedicated to empowering girls and

young women by addressing environmental conservation, sexual reproductive health, mental health,

and gender equality. Through our mission and objectives, we strive to create a world where all young

women and girls can thrive in a just, healthy, and sustainable society.

We seek funding to celebrate three international days that align closely with our work: International

Youth Day, World Environment Day, and International Day of the Girl Child. These celebrations will

amplify our advocacy efforts, provide platforms for youth engagement, and foster inclusive

community participation.

Proposed Activities and Objectives.

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a. International Youth Day (August 12)

Theme: Empowering Youth for a Sustainable Future.

Objective: To engage youth in leadership, environmental conservation, and gender equality discussions.

: To build a platform for networking and partnerships that supports our ongoing programs and initiatives.

Target: 30 youths (aged 16-23).

Activities

- 1. Panel discussions on sustainable conservation and gender equality.
- 2. 2 Community exchange outreach activity to showcase youth-led initiatives.

b. World Environment Day (June 5)

Theme: Youth Action for Climate Justice.

Objective: To promote environmental stewardship among young people, particularly young women.

Target: 30 youths (aged 13-23) Activities.

- 1. Conduct a cleanup drive in one area in mathare.
- 2. Environmental education workshop for youths in mathere focusing on sustainable practices.

C. INTERNATIONAL DAY OF THE GIRL CHILD (OCTOBER 11)

Theme: Elevating Girls' voices for sustainable development.

Objective: To amplify the voices of girls in leadership and development.

Target: 30 girls (aged 10-18).

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Activities:

1. Girls' mentorship workshop.

2. Storytelling sessions highlighting successful young women.

Expected Outcomes

1. 90 youths (30 per event) actively participate in discussions, activities, and initiatives promoting

sustainable development, environmental stewardship, and gender equality.

2. Enhanced understanding of climate justice, gender equality, and leadership among participants

and the broader community.

3. Strengthened capacity of young women and girls to take leadership roles in their communities.

4. Broader community involvement and awareness through outreach and advocacy campaigns.

Conclusion

We request the support of We One Action Network to help us bring these celebrations to life. This

funding will enable Green Dada CBO to create impactful, inclusive, and memorable events that will

create a significant ripple effect, inspiring long-term change in our community.

Thank you for considering our proposal.

Contact Information

Green Dada CBO

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