

International Youth Day Report.

Theme: Local youth action For the Sustainable Development Goals and Beyond.



#Dare to Dream,Rise To Act!

15.08.2025

About GreenDada

GreenDada is a community-based organization that exists to equip young people in Kenya with skills, knowledge, and support that enable them to become confident and transformative members of their communities. Through our programs, we focus on youth empowerment, education, entrepreneurship, environmental stewardship, and holistic wellbeing.

We believe that when young people are empowered with the right skills, mentorship, and opportunities, they can shape not only their future but also that of their communities.

Introduction to the Event.

In line with the 2025 Youth Day theme, Local youth actions for the sustainable goals and beyond, GreenDada hosted a youth mentorship and empowerment event. The celebration brought together **23 youths** and **14 mentors**, creating a space for learning, creativity, inspiration, and mentorship networking.

Objectives

- To provide youths with practical skills and mentorship in diverse fields.
- To create linkages between youths and professionals for continued mentorship.
- To promote holistic youth empowerment through knowledge, creativity, and wellbeing.

Event Activities & Sessions

The program was interactive, mentor-driven, and included both learning and hands-on experiences. Key sessions included:

1. **Self-Defence Skills** – led by *IAM Bodyguard Organization*, equipping youth with personal safety and confidence techniques.
2. **Business & Entrepreneurship** – facilitated by *Enki Foundation* and *Tobias (Ghetto Foundation)*, inspiring youth on building sustainable businesses.
3. **Photography as a Business** – delivered by *Edgar (Simama CBO)*, encouraging youth to monetize creativity.
4. **Financial Literacy** – a representative from *Be Visioneers* guided youth on money management and financial resilience.
5. **Beadwork Session** – a creative, hands-on activity that fostered artistry, cultural expression, and potential income generation.
6. **Digital Literacy** – exploring opportunities within the digital economy.
7. **Sexual and Reproductive Health and Rights (SRHR)** – promoting informed, safe, and healthy decision-making.
8. **Mental Wellness** – focusing on mental health as a foundation for growth and resilience.



RESULTS

Outcomes

- 23 Youths acquired **practical skills** in self-defence, finance, business, and digital literacy.
- The **beadwork session** boosted creativity, teamwork, and showed art as a source of income.
- Participants built **meaningful mentor-youth connections** for sustained growth.
- Youths expressed that they had fun while gaining knowledge that will positively shape their futures.

What Worked Well

- **Active participation:** Youths and mentors engaged deeply in discussions and activities.
- **Diversity of topics:** The wide range of sessions ensured youths benefited holistically.
- **Hands-on learning:** Sessions like self-defence, beadwork, and photography kept participants energized and motivated.
- **Mentor commitment:** Mentors were dedicated, relatable, and inspiring to the youths.

Challenges Encountered

- **Photography:** The contracted photographer arrived late, was in a rush due to other engagements, and did not capture all key moments.
- **Late arrival of participants:** This delayed the program start, forcing some sessions to be cut short.
- **Lack of equipment:** The absence of a projector limited the effectiveness of certain sessions that required visual presentation.

Next Steps.

- Youths will be **paired with mentors** according to their areas of interest for continued mentorship.
- Upon successful completion of the mentorship journey, participants will receive **certificates of completion**.

Conclusion.

The Youth Day 2025 commemoration was a success, celebrating young people's talents, resilience, and potential. The event provided a rich platform for youth to learn practical skills, connect with mentors, and gain confidence in pursuing their dreams.

GreenDada extends **special appreciation to WOAN** for their invaluable support in making this event possible. Their partnership demonstrates the power of collaboration in empowering young people to *dare to dream and rise to act*.

GreenDada remains committed to providing platforms where youth can dream boldly, act with purpose, and become changemakers in their communities.

